Second Global Conference on

Citizen Science for Health

6-7 November 2025, Zurich

Personal and global health stand out as particularly meaningful research domains to the public, making them ideal for citizen engagement. Thanks to technologies such as DNA sequencing and wearable trackers, low-cost sensors and smart devices, the opportunities for individual and community-based inquiry have dramatically increased, with a significant portion of research becoming accessible to non-professionals.

As the field of citizen science evolves, the expectations of different stakeholders for public participation in health-related research generate new pressures on researchers and policy makers to engage in more collaborative forms of public participation. For personal health, this includes evolving the long-standing tradition of collaboration to more recent and engaged modes of knowledge production in citizen science. For tackling global health issues, governance bodies need the best available evidence for decision making, including research evidence, health data, and the unique expertise and first-person knowledge of citizens.

The aim of the conference is to provide:

- a unique overview of the state of the art of citizen science in the personal and global health domains;

- insights in the enablers and barriers to conduct citizen science for health;

- dynamic activities to stimulate participation and exchanges among citizens, patients, families, researchers, health providers, and policy makers across borders and domains;

- a safe and open place to discuss complex and unanswered questions specific of citizen science for health;

- opportunities to increase the social and scientific impact of citizen science for health;

- shared knowledge necessary to build effective and long-lasting collaborations between the personal and global health communities and networks of engaged citizen scientists;

- a space for multiple stakeholders to meet and find new opportunities to collaborate in the field of citizen science for health.

The Organizers

CS4Health 2025 is hosted at the Swiss Federal Institutes of Technology (ETH Zurich) by Citizen Science Zurich (CSZ), a joint initiative of the University of Zurich and ETH Zurich, supported by the Mercator Foundation Switzerland. CSZ inspires and supports different forms of participatory research to enable an effective collaboration between science and society.

The organization of the conference is powered by the European Citizen Science Association (ECSA) Working Group on Citizen Science for Health. This international group of experts and practitioners works to increase the social and scientific impact of citizen science in the health domain. Its main objective is to create a community of dedicated stakeholders by fostering dialogue and collaboration.

Contact: cs4health@citizenscience.ch

Sponsoring CS4Health 2025

Conference sponsorship is an investment that goes beyond conventional advertising and communication, offering unique opportunities for visibility and network expansion. It also enhances the sponsor's reputation and goodwill within the community, providing rare insights into its dynamics and preferences.

CS4Health will involve 150 delegates from all around the globe, including researchers, students, citizens, representatives of patients' organizations, health providers, and policy makers. Attendees, organizers, and those providing financial support will benefit from the enthusiasm and shared values of this experienced community, collaborating to increase the social and scientific impact of citizen science for health.

Sponsorship Benefits

Networking opportunities

Events such as CS4Health provide fertile ground for sponsors to engage with attendees, cultivating valuable partnerships, exploring strategic alliances, and uncovering new business opportunities.

Enhanced brand visibility

Increased brand visibility is a primary advantage of conference sponsorship, allowing you to reach a wide, relevant audience and make a lasting impression.

Community building

The CS4Health conference offers the rare opportunity to engage directly with the global community of practitioners and experts in participatory science methodologies for personal and global health applications.

Social media and digital strategy boost

CS4Health's social media channels will provide fresh content for digital platforms to enhance your social media and digital strategy. Sharing your participation and insights from the event will attract online attention amplifying the reach of your sponsorship beyond the physical event.

Targeted communication

The CS4Health conference attracts a specific audience, allowing sponsors to tailor their messages, making it more efficient and effective.

Post-event visibility

Sponsors receive continued exposure even after the conference, including mentions in conference summaries and reports.

SPONSORING FORMATS

FINANCIAL SPONSORSHIP
You can provide sponsorship in the form of a lump sum to support the event organization, in exchange for the benefits listed below.

IN-KIND SPONSORSHIP
You can support us by offering goods or services needed for the event, such as printing services (including conference goodies), catering, or equipment. In return, you receive recognition and exposure.

COMMUNITY SPONSORSHIP
You can include sponsoring of CS4Health as part of your corporate social responsibility efforts. This could involve supporting attendees from developing countries with travel and accommodation. This would enhance your reputation and goodwill within the community.

We are open to discussing customized and exclusive sponsorship packages to better suit your needs.

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Item	Visibility	Cost (CHF)
1	Logo on conference program and event website + social media shout-outs	1000
2	**(1 +)** Mention during opening and closing sessions	2000
3	**(1 +)** Session sponsoring (mention as sponsor in a session of choice)	2000
4	**(1 + 2 +)** Add promotional materials on delegate pack + logo in name badge	5000
5	**(1 + 2 +)** On-site banner display and can handout printed promotional materials	5000
6	**(1 + 2 +)*** Guest blog with mention in the CSZ newsletter (reaches 1500 researchers at UZH and ETH)	10.000
7	**(1 +)** 50-word profile of company/organization in conference program	2000
8	**(1 + 2 +)*** Full page company profile, logo, and contact information in conference programme/abstracts	10.000

* + one complimentary conference registration

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CITIZEN SCIENCE ZURICH